

Workshop on Tourism Sustainability and Regional Development

Bruneck-Brunico | 11th - 12th October 2023

Organized by the Free University of Bozen-Bolzano
Faculty of Economics and Management, Linda Osti,
Competence Center Tourism and Mobility, Thomas Bausch
and the workshop discussants Gabriel Brida and Rhys Ap Gwilym

Programme

Wednesday 11th October 2023

- 13:00 – 14:00 **Registration & Networking**
- 14:00 – 14:20 **Opening:** Linda Osti, Gabriel Brida & Thomas Bausch, Co-chairs of the workshop
- 14:20 – 14:40 Do simple information nudges at the breakfast buffet reduce hotel guests' plate waste? A field experiment in South Tyrol
Isabel Marie-Luise Schäufole-Elbers, Günter Schamel and Melanie Perathoner
- 14:40 – 15:00 Tourists' perceptions of nature-based destination photographs
Florian Ortanderl
- 15:00 – 15:20 New challenges in regional development: sustainable second life for sites/places through new models of territorial governance.
Cristina Saviozzi and Anne-Sophie Fioretto
- 15:20 – 15:45 Competition Among Touristic Destinations: A Multi-Sided Market Framework
Nicolas Garrido
- 15:45 – 16:00 **Coffee break**
- 16:00 – 16:45 **Keynote:** Alpine ski tourism: is the annually recurring criticism of a lack of sustainability justified?
Ulrike Pröbstl-Haider
- 16:45 – 17:10 Environmental users' perceptions on tourism in the Grangettes nature reserve, Switzerland
Ralph Lugon and Randolph Ramseyer
- 17:10 – 17:35 A demand side approach to the relation of tourism and economic growth: clustering and networks
David Matesanz Gomez, Juan Gabriel Brida and Veronica Segarras

17:35 – 18:00 Competitiveness, sustainability and development in tourism: a relationship analysis for the case of Spanish regions.
José F. Perles Ribes, Ana B. Ramón Rodríguez and Luis Moreno-Izquierdo

19:30 – 22:30 Social dinner

Thursday 12th October 2023

09:00 – 09:45 **Keynote:** Is sustainable tourism the answer to adapt to climate change impacts in mountain tourism?
Robert Steiger

09:45 – 10:10 Tourism, Economic Growth and The Environment: a causal analysis at the regional level
Alejandro Alcalá-Ordóñez, Francisco Alcalá-Olid, Pablo Juan Cárdenas-García and Martín Olivera-Berthier

10:10 – 10:35 Examining the interplay between tourism, renewable energy consumption, and economic growth: An empirical analysis
Claudio Detotto, Martin Olivera and Manuela Pulina

10:35 – 11:00 Gender gap, innovation training, and employability: a comparison between the tourism sector and other sectors of the Spanish economy
Luis Moreno Izquierdo, Aimée Torres-Penalva, Ana Clara Rucci and Adrián Más Ferrando

11:00 – 11:15 Coffee break

11:15 – 11:40 Intercultural and linguistic aspects of sustainability and sustainable tourism
Tillman Schröder

11:40 – 12:05 Beach disease phenomenon: Endangering the economic development of tourism-reliant regions?
Marta Suárez, Ana Belén Ramón Ramón Rodríguez and José F. José F. Perles Ribes

12:05 – 12:30 Why travel and leisure companies are opting out of the United Nations Global Compact programme
Martin Falk and Eva Hagsten

12:30 – 13:00 **Meet the editors:**
Robert Steiger, *Journal of Outdoor Recreation and Tourism*
Marianna Sigala, *Journal of Hospitality & Tourism Management; Journal of Service Theory & Practice*

13:00 – 14:00 Lunch break

- 14:00 – 14:45 **Keynote:** Recent trends in sustainable tourism from the perspective of the service industry
Marianna Sigala
- 14:45 – 15:10 A literature review on the economic effects of museum tourism
Brida Juan and Seijas Maria
- 15:10 – 15:35 Emission reduction goals in transportation: will the aviation sector be able to adapt towards net-zero?
Andreas Humpe
- 15:35 – 16:00 Examining the role of Airbnb on population displacement in urban neighbourhoods: a comparative study of Madrid and Barcelona
Patricia Aranda-Cuéllar, Khusen Ibragimov, Víctor Mas-Pérez, Ana Ramón-Rodríguez and María Jesús Such-Devesa
- 16:00 – 16:15 **Coffee break**
- 16:15 – 16:35 Nudging the next generation of tourists in reducing plate waste
Claudia Cozzio, Isabel Schäufele Elbers and Oswin Maurer
- 16:35 – 16:55 Food tourists as ambassadors of bio-technological innovations applied to traditional food? Evidence of an experimental auction with Italian consumers
Katia Sidali
- 16:55 – 17:15 Resilience of river cruises
Ines Carstensen and Kerstin Wegener
- 17:15 – 17:35 Workation in South Tyrol: a wink at the journey towards a more sustainable future
Massimo Morellato and Linda Osti
- 17:35 – 17:50 Hedonic adaptation and carrying capacity
Oksana Tokarchuk
- 17:50 – 18:00 Wrap up
- 18:00 – 18:15 **Closing remarks**
- 19:30 – 22:30 **Networking dinner**

Friday 13th October 2023

- 10:00 – 12:30 Excursion to Kronplatz (meeting point: cable car station Reischach)
(on registration only)